Vlad Niko.

WEBMASTER · FRONT-END, SEO, AI

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BASED ON Planet Earth

I build fast, *living* websites, grow them in search and hand the routine to AI.

A webmaster in the full sense: I take a site from idea to traffic. Design and front-end, a keyword map grouped into clusters, content and links — then AI agents and scripts that keep it running on their own. So it looks good, loads in a second and gets found.

120+	5	2	10k+
SITES LAUNCHED	YEARS IN WEB	SITES IN TOP-3	SEARCH VISITS TO DETIFAMILY

(01) — SELECTED WORK 2024 — 26

01 DetiFamily

WEB APP · OWN PRODUCT

Free toolbox for Russian-speaking parents: calculators and checklists for every stage. Built and grown solo, then rebuilt around the tools that bring the traffic. **10,000+ search visits since June, ~3,500 a month.**

PHP 8.3 · VANILLA JS · NGINX · METRIKA API · INDEXNOW DETIFAMILY.RU ↗

02 PBN Wizard

INTERNAL PLATFORM · NDA

The workspace an SEO team runs on: Content Factory (clusters in, AI-checked articles out), Site Builder with 275 sections in 19 languages, domain and link monitoring. **Core developer — more than half of 1,500+ commits.**

NODE.JS · EXPRESS · SQLITE · SOCKET.IO · PLAYWRIGHT · CLAUDE API

03 PoE Automation

AUTOMATION · OWN PROJECT

Trade automation for Path of Exile 1 and 2: watches saved searches around the clock and runs the whole trade routine. Python server with its own rate limiter, a self-healing Windows client, **Telegram control and daily HTML reports.**

PYTHON · ASYNCIO · WEBSOCKETS · HTTPX · SQLITE · TELEGRAM BOT API

04 GFRated

REVIEW SITE · OWN PROJECT

Independent reviews of AI companion apps built on real checks: **five language versions, ~130 pages, eight hands-on reviews.** Static site generated by Python on Cloudflare Pages — Functions for AI crawlers, geo-routing and click logging in D1.

PYTHON · VANILLA JS · CLOUDFLARE PAGES & FUNCTIONS · D1 GFRATED.COM ↗

05 Agent Team

AI AGENTS · OWN TOOLING

Four AI agents on Claude Code, one job each: developer, SEO, reviewer and conversion auditor. Reviewers are read-only by configuration; **every deploy passes a checklist review.**

CLAUDE CODE · CLAUDE OPUS · MCP · HOOKS · PYTHON · PLAYWRIGHT

(02) — WHAT I DO

01	Websites & *landings*	DESIGN + FRONT-END
02	SEO & *content*	KEYWORDS · CLUSTERS
03	AI *agents*	CLAUDE · MCP
04	Automation & *tools*	NODE · PYTHON

(03) — APPROACH

From keyword to *traffic.*

I start with search demand: collect the keywords, group them into clusters and build the structure around them. Then fast code, clean markup and content that answers the query — plus scripts that keep pages fresh and indexed.

(04) — TOOLBOX

GSAP · Three.js · WebGL · React · Next.js · TypeScript · Node.js · Python · PHP · SQLite · SEO · Ahrefs · GSC · Schema · CRO · i18n · AI agents · MCP · Playwright · Cloudflare · Docker

LIVE 3D, MOTION AND EVERY PROJECT IN DETAIL ✦

Let's build the *next one.*

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